

Semiotic construction of the media image of the Czechoslovak Radio and function as part of the show in exalted moments of history our republic (May 1945, August 1968, November 1989). The model of the show during periods exalted was created especially during the Prague Uprising in May 1945 and was repeated for the entry of troops "friends" in August 1968. One can still find older signs before the Second world war, and to a smaller extent even later, during the first days of the Velvet Revolution in November 1989. But then Czechoslovak Radio no longer preached freedom, on the contrary, she remained loyal to the totalitarian regime power and it has long concealed what was really happening.