

Abstract

The dissertation deals with the position of information and communication technologies in the lifestyle of the Czech society and the changes occurring in relation to these technologies. First of all, the basic conceptions of information and knowledge society are described and identified. In the next part, lifestyle is defined from theoretical and methodological standpoints for the concept to be operationalized for further analysis. In the analytical part, the author uses the results of a series of representative quantitative empirical research, in which she participated, examining, through the typical indicators, the place of information and communication technologies in the entire population, the pace of implementing the technologies, and the differences in various demographic groups using the technologies. The last part of the dissertation includes an empirical construction of lifestyle based on the two factors which are considered fundamental (leisure and values), also presenting an analysis, in the framework of different lifestyles, of specific aspects in making use of the information and communication technologies.