

## **Abstract**

This bachelor thesis focuses on effort to promote film/audiovisual education in the frame of the general education. It tries to map out the condition of the film education in our country in both historical and contemporary context. The major part is devoted to the situation in the last 13 years when things started to improve. The work is divided into 4 chapters, the first is dedicated to thorough historical reception of film education in our country where I focus on school film education, children's film clubs, amateur movements but also the European context (albeit marginally). The first chapter covers the period from the beginning of cinema to the 80s of the 20TH century. The second chapter reflects the situation of the film education after 1989 using the best examples of the strongest mediator of the film enlightenment of those times – AČFK and its activities. Naturally I will get to a very ambitious project in the field of film education – canon of the film - through Jiří Králík (former deputy of ACFC). The third chapter analyzes in detail the genesis of the inclusion of F/AV to general educational programs of Czech schools and observes the attitude of the government entities such as the Ministry of Education or Ministry of Culture. The third chapter is followed by the last part of the thesis which was supposed to be devoted to schools where this optional subject was meant to be taught but there was no such school found which would have taken over the model of F/AV in the exact way in which it was approved by the Ministry of Education on the 1st September 2010. Therefore I have chosen case studies of particular schools. The chapter then pointed to the schools where the film is taught in the form of seminars, lectures. It also points to the subjects developing the field of F/AV in schools and non-formal education and it ends with the film education as a part of media education and history lectures.