Bachelor thesis Anděl awards in media: From its foundation to the present day deals with analysis of medial reflection of Anděl wards from its foundation to the present day in chosen press. For this purpose following media where chosen: newspapers Mladá fronta DNES and PRÁVO, social magazines Respekt and Reflex, Rock and Pop, internet sites Musicsite and Musicserver. This thesis also elaborates history of Anděl awards and its important moments. Main part of this thesis is the analysis of medial reflection in particular press, which is done by combination of hermeneutic and quantitative approach. Throught chosen articles analysis provides insight in changes of Anděl awards. Special chapter inquires into Anděl award impact on particular musician and sales of his albums. Other music awards Apollo and Vinyla are briefly mentioned. Ending of the thesis sumarize findings and outcomes of the analysis.