

Abstract

Work preferences of generation Y, which will, in the next few years, constitute a significant proportion of the workforce on the labor market, differ noticeably from the preferences of the previous generation, generation X. The aim of this thesis is to provide information about generation Y and its work conditions preferences and to introduce the concept of work-life balance, as well as related alternative ways of working. Among these alternative ways of working belong flexible jobs or the principle of freedom at work, which offers the ability to work in more natural conditions.

Keywords: generation Y, work conditions, work-life balance, flexible jobs, freedom at work