

Abstract

This master's thesis is a study of the comic strip and its tradition in the Czech Republic. It covers development of this format and its occurrence in Czech periodicals as well as the gradual use of comics' visual language and different views on the comic strip definition. Taking views from several different perspectives including artists, writers, magazine editors and publishers this thesis will show the principles of cooperation between the comic creator and the editors of the magazine in which it is published. This is supported by original research (see Appendix) and has the goal of showing the motivations, perceptions and approaches to the comic strip from the perspective of the creator as well as the magazine editor. The research uses case studies based on structured interviews with editors of cultural magazines in the Czech Republic and with the creators of the comic strips that they publish. The results of this research combined with the historical and contemporary context offer a close look into the current perception of the comic strip as a format for creative expression, but also the magazine editor's responsibility in publishing the comic strip.