

## **Abstract . Jitka Rabitsch Aamčíková**

The aim of this thesis is the critical analysis of political influence of Andrej Babis through his ownership of the Czech daily Mlada Fronta DNES. The purpose of the work is the display of political content in the Czech media, especially in relation to elections. This reflection is viewed through the lens of political parallelism complemented by an introduction to political communication. The methodological outline is followed by the analytical part using a quantitative content analysis which focuses on the presentation of four political parties in the Czech daily Mlada Fronta. This thesis tests the hypothesis whether the media picture of competing political parties during the Czech local elections 2014 was influenced by the fact that the entrepreneur and politician Andrej Babis is the owner of the Mlada Fronta.