

ABSTRACT

Introduction: Bachelor thesis is focused on nutritional consultancy within the framework of crafts and its providing. Further subject is exploration of patients/clients satisfaction with nutritional consultancy.

Object: Bachelor thesis target is to familiarize readers with forms of providing nutritional consultancy and regulations in this activity. Practical part is focused on exploration of patients/clients satisfaction with nutritional consultancy and comparison between consultancy provided by dieticians and nutrition counsellors.

Methods: Research was in form of anonymous on-line questionnaire. Obtained data is displayed in form of graphs. One thesis part is devoted to data analysis.

Results: Theoretical part clearly point to the fact that current legislation regulating activity of nutritional consultancy is not adjusted correctly. As emerged from the questionnaire most of respondents are partly satisfied with process of nutrition research. Greater proportion of respondents mentioned larger satisfaction with work of dieticians compared with nutritional counsellors.

Conclusion: Nutritional consultancy within the framework of crafts is important area in health care. Due to the fact that activities of nutrition counsellors/dieticians have impact on overall human health rules who and under what condition can practise consultancy should be clearly adjusted.

Key words: Trade, consultancy in a healthy lifestyle, nutritional counsellor, dietician, providing health services, nutritional care, contract for health care, nutritional care recipients satisfaction.