

Abstract

This bachelor thesis is concerned with the status of stand-up in contemporary television news. The first part focuses on a definition of stand-up and its types in the available reference books and in the internal documents of Czech Television as well as on newly expanding methods of applying it with the emphasis on stand-up reporting. It also deals with the position of reporter and with comparison between stand-ups on public and private broadcasting. The second part is based on an analysis of chosen television news packages which describes principles of using stand-up in practice.