

The thesis analyzes the instruments of gender stereotypes reproduction and gender identity construction in Czech TV series *Dokonalý svět*.

Is the media content gendered? With which instruments of gender stereotypes reproduction and gender identity construction is TV viewer confronted and on which levels? I use the theory of social construction of reality, the theory of the lenses of gender or the characters and narrative structure of the TV series (soup opera) to come to a conclusion.

The thesis focuses on the fact that *Dokonalý svět* does not only reflect the stereotypes on the other hand. It confronts the standard gender orders by the comic character. The comedy character ridicules some gender stereotypes and shakes their social status.