

Abstract

This thesis deals with the motivation program of the company and its basis. The thesis focuses on the analysis and the comparison of motivation theories that have influence on the creation of motivation programs. In addition to traditional motivation theories is a crucial part of the thesis devoted to the so-called new motivation theories. The new motivation theories are called because of their development during last thirty years. The main aspects of the comparison of motivation theories in this thesis is a historical view of the theories, but also a progress of management theories and related development of human resources management. The thesis aims to identify the benefit of new motivation theories for creation company motivation programs.

Keywords

Motivation program of a company, motivation, theories of motivation, management, employee, job satisfaction.