

ABSTRACT

This thesis deals with problematic of public space at the edge of modernity in Kramerius newspapers in Czech. The first part gathers together the results from existing research literature, discusses the question of the relationship between modernity and postmodernity that leads to the theoretical and methodological background of authors approach.

The second part deals with the influences that shape the final content of Kramerius' Newspapers.

Newspapers are seen as part of a broader discursive network. It is also the reader, who gets a word in a process of establishing the final content. Among other, this chapter focuses on the issue of creating a community of readers and the public sphere in Bohemia in the late 18th century as a precondition for ethnic or even the national identity. The last part concentrates on specific topics in Kramerius' Newspapers, the reporting and processing techniques, which aim is to shape the reader and his view on observed events.

The work ends with a statement that Kramerius' Newspapers by the content as well as form created a wider readership community, which maintained a certain social ties and also shared a certain form of the public sphere. However, the analysis of themes and data processing techniques revealed the boundaries of this community. The community can not be understood as the Habermas' concept of free critical public, but as the result of different power structures.

KEYWORDS: reader, Kramerius, media, modern society, newspapers, printers, public, public sphere, Schönfeld.