

Abstract

This thesis deals with the issue of smoking as a social deviation. It focuses mainly on when and under what conditions smoking in the Czech Republic becomes a social deviation. The thesis points out that nowadays there are ideal conditions for smoking to become a social deviation. There are, in particular, two reasons for that: First, smoking is unhealthy and second, there is a new international trend of health promotion which is very popular today.

The core of the theoretical part is represented by a chapter on social deviation which also includes the issues of social norms and presentation of smoking as a social deviation. Smoking becomes a social deviation in cases of breach of formal norms defined by the legal provisions regulating smoking. The thesis, therefore, includes a detailed inventory of all legal measures regulating smoking in the Czech Republic.

The practical part addresses the views of students of social science disciplines regarding smoking as a social deviation. Students demonstrated a very good knowledge of the given issues. They do not perceive smoking as a social deviation, nevertheless, they suggested three new regulatory measures which in their opinion should strengthen the statutory regulation. By this, they also pointed out other cases of potentially socially deviant smoking.