## **Summary**

This work deals with an analysis of the article "Kdo neskáče, není Češka. Hop, hop, hop aneb jak fandí ženy". The whole article is analysed in terms of syntactical, lexical, morphological, acoustic and graphic aspect of language, and also in terms of pragmatic and stylistic aspect.

Syntactical analysis deals with an analysis of composed sentences and simple sentences. Lexical analysis researches the words in terms of frequency of use, according to their inclusion to the linguistic structure of national language and their inclusion to stylistic stratum, then according to their origin and emotional coloration, and it also distinguishes new and outdated words and researches the word formation. Morphological analysis deals with word classes and word structure. Acoustic aspect of language researches individual speech sounds and graphic aspect researches the orthography. In pragmatic analysis is researched the intension of author and effect of the text. And stylistic analysis arranges the text to functional styles.