

Abstract

Title: Teambuilding programs in CR

Goals: The goal of this essay is to compose an overview of the Czech market in the field of teambuilding programs and to compare the Czech supply and the supply of some chosen foreign teambuilding agencies.

A next goal of this essay is to propose measures, which could help to improve the quality and widening of the Czech supply in the specific field of teambuilding services.

Method: In the order of collecting the necessary data for the definition of the term, we performed a research of the technical literature. For the analysis of the Czech and the foreign supply we used electronic sources.

Results: Show us the leaks or the weak spots in the Czech supply in the field of teambuilding, compared to the foreign market. They also show us some possibilities how to utilize these weaknesses for our advantage.

Key words: teambuilding, programs, agencies, Czech and foreign supply