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PHOTOGRAPHY AS A REPRESENTATION

Photography, although it is technology, is also an idea that implies a specific interpretation of a 'representation'. If there is photography, the world becomes photogenic and therefore it is possible to possess the world in the way of photography. That also requires a network of photographic terms. Reality is ineliminable in photography, we are moving between an image as representation and an image as the "reality." According to Maurice Merleau-Ponty the image is reversing invisible into visible. Photography, in contrary, is reversing visible into visible and so it is a special kind of zero degree image. This thesis will discuss the problems of the existence of photography as a created visual medium. Later it will focus on the relationship between photography and reality, photography and the possibility or impossibility of representation and then, in particular, the relationship between photography and a viewer. The research will take place in a discourse of the contemporary philosophical thinking as it is presented by Miroslav Petricek's book *Myšlení obrazem* (Thinking by the Images). The main thesis we will develop in this context is a definition of photography as the futile desire to see something as itself and now.