

Abstract

The aim of the work is the analysis of gay pornography from a gender perspective, which examines the anchoring process of gender and sexual stereotypes and the present opportunity and space for subversion or alternative reading. Particular attention is paid to the question of what role in the design and interpretation of these potentially subversive or affirmative moments plays a transgression of gender stereotypes and norms and related pornographic conventions based on heterosexist sexual dynamics and hierarchies. Furthermore, this work focuses on examining the role as a potential affirmative or parody pornography plays in relation to gay activism and emancipation movement, that focuses on the representation of collective identity and subculture and the structural transformation of these representations in commercially oriented pornography industry across time. For this purpose, the empirical part analysis of randomly selected gay pornographic images of Czech provenance of certain development stages of this genre in our country with a special emphasis on politics displaying protected and / or unprotected sex, and discursive compliance of these policies and their visual representations.