

Abstract:

This thesis deals with visual art and its reflection in Czech culture at the turn of the 19th and 20th century. It describes the emergence of modern art and how it responded to the public and critics. The situation in the Czech countries is compared with the perception of art in France, in the U. S. and in Japan. Biographies of Czech artists who lived at the time - Max Švabinský and Alphonse Mucha, were used as the case studies. Finally, the work concerns with the perception of art from perspective of theory. The work aims to contribute to the phenomenon of perception of art in Czech culture and society in a particular socio-cultural context.