

Thesis "Social Network Sites in Corporate Environments" deals with the theme of social network sites (Social Business) in companies. The introduction defines the concept of social network sites and Social Business and presents a brief history of social networking, with an emphasis on internal company use, especially as the developmental stage and the addition of intranet portals. The next section compares the various software solutions. In another part deals with the benefits as well as risks in the use of social network sites in companies and describes a method of analyzing social networks. At the end acquainted with the latest trends, forward-looking and based on research and gives a picture of social network sites and Social Business in companies of different size and orientation, operating in the Czech Republic.