

Resume

Topic of this thesis is leadership. Its aim is to recapitulate theoretical frame of this subject, and to outline to what extent Czech people (for purposes of this thesis Czech internet users) are familiar with leadership concept in similar way which is presented by authors who write about it. This work is based on ideas of so-called classical management schools, and information about leadership takes not only from books of chosen Czech authors, but also from works of foreign specialists like Peter F. Drucker or John Adair. For theoretical frame are used also some management textbooks like works of Koontz and Weihrich or Vodáček and Vodáčková. My hypothesis and initiative for this work is that for Czech environment leadership still is not much usual concept.

There was quantitative survey on sample of Czech population carried out. As the interviewing was done online, it is not possible to present it as fully representative however criterions for choosing respondents corresponded with representative sample of Czech population when considered demographical indicators like gender, age, region or size of residence. Aim of the survey was to check on how leaders are perceived in Czech environment, which characteristics are they connected with, and if there are any differences between them and managers. The data should help with making opinion to what extent Czech environment currently is ready to apply leadership concept in organizational practice.

Information from literature together with results of quantitative survey are completed with insight of one of Czech managers to be sure that final conclusions consider as much relevant points of view as possible.