

The bachelor thesis compares the construction of the reports in the main news programs on the Czech Television and Tv Nova. The source is the broadcasting of "Události" and "Televizní noviny" for two weeks during the first half of 2012. The theoretical part contains the terms of the areas that have some influence on the usage of the typical elements.. The chapter on operational factors has the similar importance. A brief description of the media focusing on personnel changes is also included as well as more detailed description of the individual elements. The practical part presents four chapters with reduced results of quantitative analysis and qualitative analysis of selected elements /"Full natural sound" and "Stand-up"/. The following comparison is divided into three parts: first two compare the changes during the semester in each broadcast; the third part is dedicated to both programs in the second period.