

Annotation

Subject: Differences in financing the volleyball clubs TJ ČervenýKostelec a VK Hronov

Objectives: The main objective of this bachelor thesis is to analyse and compare the management of the volleyball clubs TJ ČervenýKostelec and VK Hronov. I will try to discover the lack of economic activities and make suggestions on how to improve some of them.

Methods: In the present thesis I applied the method of descriptive analysis to analyse the available financial documents and materials of the volleyball clubs TJ ČervenýKostelec a VK Hronov, and then I had discussions with the officials of both clubs. Finally, I performed the financial comparison analysis of both clubs in particular years.

Results: The analysis showed that both volleyball clubs have the balanced economic activities without any debts. The main income of the club VK Hronov is formed by sponsors and the town of Hronov. The dominant income of the club TJ ČervenýKostelec represents also the town finances and membership contributions. The major deficit of VK Hronov is a narrowly oriented financing of the club.

Keywords: sport, volleyball, financing, descriptive analysis, comparative analysis, TJ ČervenýKostelec - volleyball club, VK Hronov