

ABSTRACT

Master thesis is focused on how to promote secondary school students' interest in the next study of Geology as a subject of their future professional specialization. The convenient motivational tool seems to be the use of special correspondence seminar to gain and expand their knowledge. Experimental part of this thesis consists of the application the correspondence seminars through the current communication media (e.g. web portal or social network), directly in secondary schools. The results are statistically analysed and evaluated by a questionnaire at the model secondary school.

Key words: motivation, Geology, correspondence seminar, secondary school, questionnaire