

Abstract

The subject of this diploma thesis is theoretical analysis of anthropology of tourism on Bali. The thesis bases on the fact that the island Bali is object of mass tourism interest and its consequences are more and more perceptible. This increasing interest results from unique island's location and splendid natural heritage, specific Bali culture, and finally from nature of local residents. Main goal of the thesis is description, explanation, understanding and interpretation of Bali phenomenon as unique cultural construction and to find the answer on my question: which factors form this phenomenon.

The thesis is shared on analytical part, which analyses anthropology of tourism on Bali and analysis of its culture Empirical research focuses on the Bali phenomenon and was realized as empirical survey.

Key words

Antropology of tourism, Bali, Bali phenomenon