

## **Abstract**

Tourism is becoming a more and more important economic, sociologic and geographic phenomenon of today. It has become a very important sector of world economy in the last century. Its significance lies not only in satisfying the human needs, but also in development of industry and trade. Progression of tourism in the Czech Republic was slowed down by forty years of communist totality, but in present it plays an important role in domestic economy.

This theses is aimed at an assessment of progression of Czech outgoing tourism after 1989. Its objective is to identify main destinations of organised and individual tourists, to discover their travel habits, and - in case of clients of Czech touroperators – to detect the most important criteria which affect their package tour selection. Part of this theses is also an analysis of Czech outgoing tourism before 1989, which is focusing principally on passport and visas prescripts and on connections between political events and main destinations of domestic tourists.

The theses is divided into two basic parts. The first part is theoretical and consist of the first three chapters: introduction and specification of aims and hypotheses, discussion with literature and methodology. The practical part of this theses deals with outgoing tourism in the Czech Republic. First several chapters draw from datas of Czech Statistical Office, last three parts work with datas from author's own field research which included research among domestic touroperators, interviews with clients of Czech touroperators, and research of maps and travel literature sales.

The theses conclusion deals with synthesis of partial knowledge and confirmation or refutation of hypotheses. It also comprises an evaluation of theses significance and possible directions of future research.

**Keywords:** outgoing tourism, touroperator, package tour, tourist destination