

ABSTRACT

Title: Coach Turnover in Elite Football Clubs

Objectives: The Bachelor's Thesis is a deeper insight into the world of activities and changes accompanying coaches in the Czech premier football contest. Fundamental questions concerning the coach turnover within the Czech Premier League football are addressed in the Thesis.

The theoretical part of the Bachelor's Thesis clarifies the significance of coaching activities and their importance at the level of Premier League football. It presents statistical data concerning the coach turnover, each time related to a particular period, i.e. from the moment of the coach's joining a particular club until the moment of his leaving. In the conclusion of this part of the Thesis, main reasons causing the intended or sudden changes in the implementation team are compared and evaluated. The study is namely focused on the head coaches and assistant coaches of the Gambrinus League in the Czech Republic.

In its application part, the Bachelor's Thesis deals with the research and evaluation of influences and impacts of the Premier League coach turnover on the quality of coaching work, social relations, players, implementation team, sport managers as well as on the quality of the Czech football itself, while the field questionnaire methodology and electronic records with the help of a dictaphone have been used. The results of the analytical part are embodied in proposals or recommendations to be implemented into practice which have been proposed on the basis of the evaluated attitudes and opinions of selected Premier League coaches, players and managers of the Czech football.

Keywords: Coach turnover, elite, head coach, quality of coaching work, premier league, premier league club, implementation team, social relations.