

ABSTRACT

Subject of my thesis titled : „Views of the general public on the issue of taking care of their health” is assessment of opinions, attitudes, and value preferences of the general public for their own health. It is mainly focused on their relation to healthy lifestyle and access to preventive care, which is an integral part of health care.

The theoretical part of presented work is oriented towards basic terms related to health as a central topic. After the initial definition of the basic concept of work and its brief historical development, the work focuses on the fundamental determinants of health. Furthermore, this part of the work deals with health care system in Czech Republic, and it focuses on public health insurance system as well. The final chapter describes the importance of preventive care, it acquaints readers with the schedule of preventive check-ups and both preventive and screening programs in health promotion.

The empirical part of the presented work evaluates the level of care of general public for their health. It monitors the opinions of the general public on health issues through my own research that was conducted through a questionnaire survey and it evaluates whether the general public accepted responsibility for their health. This research brings out attitude of general public towards preventive care, it determines whether it can take advantage of preventive check-ups and both preventive and screening programs in health care promotion. At the end it analyzes the objectives of the work and the conclusions drawn from them.

Keywords: health, determinants of health, health care system, preventive care