

Annotation

The ideal of the human body and it's portrayal in the media

The bachelor thesis named „The ideal of the human body and it's portrayal in the media“ compares the differences between the approach to the human body in the Holy scripture and modern media, how the media presents it, especially in women's magazines. This also points to more serious problems, which can be caused by the portrayal of the human body presented in modern media.

Key words: Ideal, human body, person, media, the beauty, the Holy scripture