

The bachelor thesis deals with the journalistic activities of the Czech poet Jirina Haukova in Obzor journal and Lidove newspaper (including magazine Eve) over the period from 1935 to 1942. The text consists of two parts, each of which focuses primarily on the content aspect of the articles. The first part of the work refers to the formal attributes of Haukova's articles, especially regarding the reviews and exceptionally some other journalistic texts. Besides reviews, the focus is exclusively on literary genres. In the second part of the thesis I describe the anchoring of opinion in matters of Dahlias Haukova's views of the matters of modern women behavior. This part also concerns with other specific features that characterize the journalistic activity of Hauková in Lidove newspaper.