

The Bachelor thesis deals with the fiction book market in the Czech Republic and its changes during the years 2001-2010. The first chapter defines the terminology linked with belles-lettres including its types and genres. The second chapter focuses on the Czech book market, its past and present, and deals with the different publishers, book distributors, sellers and marginally the libraries, too. The next point is readership in the country and its support. The third chapter concerns a statistical evaluation of Czech books and fiction. The final chapter shows a summary of fiction publishing by means of sales charts and comparison with other book popularity surveys. The situation of the Czech book market with belles-lettres is summarized in the conclusion.