

Abstract

National legitimacy played in the politics of post-war Communist Party of Czechoslovakia an important role. The addressees of communist policy should primarily be "members of the nation." The subject of my research work in this way was the formulation of national identity and its role in the Communist politics in the first postwar year, especially the cultural field. For the conceptualization of the concept of propaganda in the Communist Party, I was inspired discourse analytical approaches that have helped me in exploring answers to the question of the role of Czech national identity in the propaganda of the Communist Party of Czechoslovakia.