

Abstrakt (english)

The thesis deals with the environmental journalist, I use gatekeeper concept. The aim is to identify working routines and relationship with environmental and nature.

In the first part, I complicate the theoretical basis. I first concerned with social constructionism of issue, media communication and key terms in media and environment.

In empirical part is used the qualitative research strategy - an analysis of interviews with environmental journalists from news journals, weekly magazines and websites and analysis of information sources. I described relationship, opinions and values of environmental journalists to environment and nature. I identified the working routines and I completed it by the analysis of information sources. Important information sources are expert, non governance organization, states institutions in the environmental area. Experts and states institutions are primary defining. This research confirmed authority orientation of news. Journalists feel the autonomy in selection of topic, but I recorded pressures and controls from the media organizations. Journalists have a close relationship to nature and the environment, its protection is seen as important. Conservation lies in the modesty and sustainability.