

ABSTRACT

Title:

Development and Education of Employees through Outdoor Activities in the Insurance Company ČSOB

Objectives:

The aim of this thesis is based on the findings of the current state of human resource management, methods of development and education of workers in ČSOB Insurance Company subsequent design changes in the field of human resources. Furthermore, finding effective solutions for improvement in cooperation, communication and business development of human potential through experiential outdoor activities.

Methods:

Analysis of documents, SWOT analysis, interviews.

Results:

Creation of draft recommendations for future planning strategy for education and staff development. The focus of this thesis is the design of outdoor teambuilding course, which will be able to ČSOB Insurance Management and the Department of Human Resources to include in their plans for training and staff development.

Keywords:

Training, development, teambuilding, outdoor, team, ČSOB Insurance.