

The main theme of this master's thesis is an effort to explain the integration of transnational corporations from developing countries into the economic globalization. Firstly, we define the main concepts, such as process of globalization and competition. Then, we specify the most important characteristics of transnational corporations from developing countries, we identify major incentives and strategies of their integration into the global competition, we also devote our attention to measurement of degree of their integration into the global economy and evaluate their main competitive advantages and disadvantages. In the analytical part of the work we use quantitative analysis in order to find the differences between transnational corporations from developing countries and their counterparts from developed countries in the transnationality index, diversification of industry and industrial sector in which these companies operate. The last part is focused on a case study of an Indian transnational conglomerate Tata Group. On this example we show the practical aspects of integration of transnational corporations from developing countries into the global economy.