

Abstract

The thesis is devoted to the issue of tourism development in areas with specific protection. Due to the massive development of tourism, it is necessary to focus on its negative effects, which should be avoided. The performance is therefore sustainable tourism development, which proclaims the idea of preserving existing tourism attractions to future generations. Based on field research, structured interviews and questionnaires with tourism stakeholders identified the status of tourism in protected natural areas in the Czech Republic. Subsequently, the proposed options for tourism development in these areas. A case study is focused on the tourist neglected protected landscape area of Iron Mountain.

Keywords: tourism, sustainable tourism, nature conservation area, Iron Mountain