

In my work I am dealing with the value inclinations of Czech journalists from the newspaper Mladá fronta Dnes, the tabloid Blesk (including the Sunday issue Nedělní Blesk) and the magazine Reflex. I have focused on the articles written about socially marginalized squatters in the years 2000, 2008 and 2009. I am interested in the values present in this discourse and what position will these values take towards squatters. In the theoretical part I explain concepts like hegemony, binary us-them, moral panics and body discipline, which will help me in my analysis. Recognized values are put into categories and subcategories according to their content. I describe the development of values within categories in different years. Finally I compare the values of the analyzed media.