Abstract

The theoretical part of the thesis deals with two core themes. The first passage is

paid to the emotions, their general characteristics and theories that deal with emotions. The

following text is focused largely on the relationship of emotions to the human body – i.e.

their physiological and expressive component. From this perspective, there are characterized

basic emotions here. The final section of the theoretical part discusses the psychology of

colors and especially their emotional effect. There are presented the various theories and

research dealing with this issue. In conclusion there are described eight basic colors in terms

of Lüscher clinical diagnostics.

The empirical section presents the quantitative research focused on the physical

location of psychic experiences, feelings and states of individuals and also on the association

of colors with basic emotions. Its output is a "color map of emotions in the human body".

Keywords: emotions, the human body, a map of emotions, psychology of colors