

Abstract

Our thesis deals with a communication on social network Facebook. The primary goal was a probe of chat communication on this new platform.

In the introduction part, we tried to summarize existing knowledges of czech linguist scientists

concerning with electronic communication; subsequently, we focused on a definition of internet communication, it's classification, positive and negative aspects and description of particular types of „computer communication“. Simultaneously, we were exploring so called social network, predominantly Facebook, it's basic functions, possible ways of communication mediated by this medium and particularities of chat in comparison with a synchronous webchat.

Research part analyze chat communication on Facebook from wider standpoint of communication situation and from point of view of text structure. It was an effort to compare chat and immediate spoken dialog, to classify and to interpret basic type sof chat communication and to describe it's specific features. Conclusion of the paper is dedicated to irony on Facebook – classification of it's particular types and following of it's making and signalizing were based on analysis. We tried to point out especially the particularities of chat communication and it's connection with a spoken dialog.