

In the last twenty years, acculturation has been one of the most extensively researched topics in cross-culture psychology. Processes such as globalization and business expansion led to increased importance of cross culture issues, especially those concerned with intercultural aspects in organizations, management strategies and expatriates.

In this diploma thesis, attention is drawn to acculturation of foreign managers assigned to the Czech Republic.

First, relevant terms such as culture (corporate and national), cross-culture psychology, expatriate and acculturation are defined.

In the second part of the paper, the pre-research is described. The aim of the pilot study is to identify the possibilities of further research in the field of acculturation of foreign managers working in the Czech Republic and also to recognize conditions that play a possible role in their acculturation process.