

Abstract

The subject of my bachelor work is cyber bullying as one of forms classic bullying and theoretical and practical prevention of this phenomenon. This work focus mainly on a way, in which is this new form of bullying solved and what programmes are existing in the Czech republic specifically to prevent cyberbullying. These programmes are evaluated. The bachelor work contains definition of the term cyberbullying in wider understanding – At first the work focuses on classic bullying, then the role of cyberspace in social interaction. Another basic theory for my work is theory of evaluation. Next part of the work is definition of the term cyberbullying as a social problem. This part includes forms and instruments of cyberbullying. I also pay attention on specific cases of cyberbullying in the Czech republic and abroad. Further there are researches and legislation about this topic in the Czech republic and abroad. The next part focuses on prevention of cyberbullying in our country – advices for stakeholders (children, parents, teachers) dealing with social pathological phenomena. After this follow exploration preventive programmes in the Czech republic and evaluation of these programmes according to selected criteria. The criteria are selected according to interviews with experts in this issue – with representatives of organizations for prevention and with representatives of trained stakeholders.