The thesis deals with the description and understanding of the functioning of epiphany in Hellenism and the New Testament to determine the relationship to Hellenistic epiphany. The concept of epiphany and subsequent findings will be thoroughly analyzed and they will be used to redefine the term epiphany as suitable for research and analytical purposes. The thesis attempts to answer the question, for what purposes epiphany served, which conveys and what discourses occupied a place in the Hellenistic and New Testament understanding of the world. The submitted thesis attempts to outline the relationship between epiphany and magic, cult, mysterious religions, religious experience, diviners, Emperor and other major components of the Hellenistic world. The aim is to introduce the epiphany as a multifaceted, multi-functional concept, whose analysis terminating in the religious culture will describe much of self-understanding of the culture.