

The bachelor thesis “Virtuality comparison of graphic statements and 3D computer animations in the main TV news of ČT, TV Nova and Prima Family” deals with usage of the mentioned types of infographics in the TV reporting and researches the extent to which they strengthen the virtuality of news. The introductory part of the thesis deals with the ability of TV reporting to show the reality and maps the principles of journalism that prevent from doing that. The following chapter defines the terms graphic statement and computer 3D animation and demonstrates their virtual dimension on the basis of their structural elements and examples. Then follows the analysis of the graphic statement and computer 3D animation in the main TV reporting of ČT, TV Nova and Prima Family during a period of three weeks. The evaluation of their contributions for particular spots and the comparison of their use for the same topics across the stations are supplemented by the reflection of Zdeněk Šámal, the director of news of Česká televize. The last part of the thesis brings the summary that recapitulates the tendencies of individual stations while including the discussed types of infographics.