

Abstract

Title: Anglicisms in German Media

This bachelor thesis examines the occurrence of Anglicisms in the German daily newspaper *Süddeutsche Zeitung* with the focus on the sport and political section. The aim of this thesis is to outline the frequency and the form in which Anglicisms are employed in the sections in question and to what extent they are integrated in the German language. This thesis is divided into a theoretical and a practical part. The first chapter of the theoretical part defines and delimitates the term Anglicism. The second chapter deals with the historical development of the German language including the influences of foreign languages. . The third chapter describes Anglicisms from the point of view of orthography, morphology, lexicology, syntax and stylistics. The last chapter of the theoretical part introduces the daily newspaper *Süddeutsche Zeitung*. The practical part is based on the research of the daily *Süddeutsche Zeitung*. The first chapter examines selected Anglicisms from the sport section, the second chapter from the political section. They are examined from the etymological and linguistic point of view with respect to their integration in the German lexicon. Conclusion summarizes the outcome of this study.

Key words: anglicisms etymology linguistics language integration media