

Abstract

This bachelor work is dealing with the Champions League. Targets of this work are to summarize the history of the Champions League and to describe its structure. Next things I explore are factors which lead to success in the Champions League and what prestige has the Champions League between people. The first part of the work is dedicated to the structure of the competition. In the next part is included European Champion Club's Cup, the predecessor of the Champions League. In the next part I summarize every single season of the Champions League. Then I explored whether favorites are successful in the event, whether the richest clubs tend to win the Champions League more likely, whether it is better to play either offensively or defensively, I explore whether there is an increase or a decrease of scored goals and whether winners of the Champions League are successful in their national league. I also give an outcome of questionnaire focus on popularity of the Champions League between people.