

Annotation

This diploma thesis deals with electronic form of the language of young people on social networks. Based on a more than three-year monitoring of events on social networks, the typical and specific features of communication of the youth in new media are examined and analyzed in the thesis.

The first part introduces the reader especially the issues of application and changes of the language under the impact of new media; the second part focuses more on problems of social networks - it brings their definitions, deals about their origin and importance. The third and most extensive part consists of an analysis of the language of the youth on social networks, substantiated with concrete selections. The final chapter is made up by a questionnaire proving how the language on social networks is reflected by its users among young people.