

Abstract

This bachelor thesis focuses on the development and content of a magazine for radio listeners, fans of gramophone records and fans of good movies. This magazine was called “Přehled rozhlasu” (between the years 1932 and 1934), later (until 1939) it was called “Svět mluví”. Vilém Práger was the publisher and editor of this independent magazine which represented the opinions of radio listeners and brought them important information and opinions from inside and also outside of the radio. It was a key alternative for similar magazines which were produced by the Radiojournal company itself (these two magazines were called “Radiojournal” and “Týden rozhlasu”). For better understanding, the development of Práger’s magazine is set into the context of social and political events during 1930’s in our country, with a brief description of media from this time. Most of the magazine’s content was devoted to radio production, to conditions and the aim of radio broadcasting. Information about the constitution, funding and personal structure of the radio station in Czechoslovakia in the 20th and 30th is also included in this bachelor thesis, as well as the description of the editor Vilém Práger and other important people who contributed to his magazine.