

Abstract

The theoretical part of this thesis maps the basic concepts, approaches, and categorization processes related to feedback and coaching. It also describes their relationship in the management of the development of individuals and groups. In the practical part of this thesis are primarily categorized and using qualitative methods of grounded theory explored testimony practicing coaches in the focus group and finally formulated into a number of areas recommended for further verification.

Keywords: Feedback, coaching, development, grounded theory, focus group, key event