

SUMMARY

The subject of the thesis is to analyze the transformation of news in the Czech and Slovak press when Kosovo declared an independence from Serbia in 2008. The periodicals chosen to be analyzed are Czech newspaper MF DNES, which is considered serious and also most widely read and the Slovak significant daily news Pravda. Using the content analysis and the theory of agenda setting, the paper will focus on media image interpretation of the Republic of Kosovo. The aim of the research is to answer the question, whether it is possible to identify coverage of the Kosovo conflict in the two newspapers as independent. Both newspapers are investigated together and the result is a comparison of their approach to the Kosovo issue.