

## **Abstract**

Bachelor thesis called Display of a selected region, town or country in an agency press service presented on case of Great Britain deals with foreign coverage of the Czech News Agency concerning Great Britain which was published in a first term of the year 2011. Thesis is focused on written news only (not on photographs, audio or video), it is not focused on economic news and sport news. It brings information about news agencies in general and about the Czech News Agency, particularly about its foreign coverage. It is dedicated to area studies of Great Britain and consequently to bilateral relations among this country and Czechoslovakia, later the Czech Republic. Numbers of published news are filed into tables according to their categories, priorities and sources. Next step is to deal with an analysis of news published in the given period. It looks for differences among the news written by the foreign correspondent of the Czech News Agency working in London and those written by foreign redaction in Prague. The bachelor thesis searches signs which are typical for these two ways of publishing news from abroad, compares sources and topics of the news and attends to a representation of bohemics and slovenics in the coverage. It screens out the differences among the coverage from a native Czech who lives in an everyday reality in the country he is writing about and the universal coverage from foreign news agencies. They do not adapt the content of news to the Czech audience and some of the news which are not so important in general (but they concern the Czech Republic) the foreign news agencies sometimes do not bring at all.