

Abstract

The bachelor thesis *Struggle between Slovak Democratic Party and Communist Party of Slovakia after the 1946 elections and its image in contemporary media* deals with the situation both on political and medial scene of Czechoslovakia during the period of two post-war years. It follows up characteristics of the changes in the political structure of Czechoslovakia, which were the result of the recently concluded World War II. Together with changes in the political scene also describes changes that took place in the area of the media industry. As a demonstration of this fact it shows the mode of covering of particular periodicals of both sides of the conflict. It's trying to explain how were the actual political events presented by periodicals and what was the method of assaulting on political competitors.

The crucial part of this work deals with the content analysis of periodicals of both sides of the conflict and it concerns its results. It uses comparative analysis of two dailies and two weeklies and shows the ways of reporting on actual political events and the differences between Communist (daily *Rudé právo*, weekly *Tvorba*) and Democratic (daily *Čas*, weekly *Demokratický týždenník*) medias. The conclusion of this work contains the summary of analysis results, its interpretation and setting it in the framework of contemporary political situation in Czechoslovakia.